

THE BROOKLINE CENTER FOR COMMUNITY MENTAL HEALTH

BELIEVE IN
BROOKLINE
KIDS



SPONSORSHIP OPPORTUNITIES

SATURDAY NIGHT, MAY 4, 2019 | THE CYCLORAMA, BOSTON, MA



BELIEVE IN BROOKLINE KIDS

JOIN US UNDER THE BIG TOP For A Circus Spectacular Like No Other!

The show is in town for one night only to ensure that every child and family can access outstanding mental health care in times of need.

Good mental health is essential for children's long-term stability and success, but only one in five kids who need mental health services receive timely, appropriate care. Together, we can do better for our kids!

Believe in Brookline Kids celebrates the unparalleled care The Brookline Center provides to children and families in our community.

Through your support, you will help kids overcome challenges, build resilience, live more safely, and experience better health.

Make a commitment to the wellbeing of all children in our community by sponsoring Believe in Brookline Kids 2019!

Early access to care helps children heal and thrive!



COME ONE. COME ALL TO THE GREATEST GALA ON EARTH

AUDIENCE

Multi-generational audience of up to 500 guests from Brookline, Boston, Chestnut Hill, and other local towns, plus thousands more through pre- and post-event communications.

SPONSORS

Financial and professional services, technology, healthcare, pharma, insurance, real estate, media

SPONSORSHIP DETAILS AND BENEFITS

\$2,500 to \$15,000. Marketing benefits include event night multichannel visibility (signage, verbal), pre- and post-event communication (print and online), and media.

All levels include VIP gala tickets.

Let us customize a sponsorship package to meet your interests and marketing goals!

BECOME A SPONSOR TODAY

Call 617-277-8107 or visit
believeinbrooklinekids.org

Believe in Brookline Kids provides a singular opportunity for your organization to demonstrate its support of children's mental health and connect with guests from Brookline, Boston, and neighboring communities.



COME ONE, COME ALL TO THE GREATEST GALA ON EARTH IN CELEBRATION OF CHILDREN'S MENTAL HEALTH!

As a sponsor of Believe in Brookline Kids, your organization will help increase access to mental health care for children, youth, and families, so that every child can grow up healthy, resilient, and safe.

Affordable mental health care transforms lives. Good mental health is essential for all children's long-term stability and success, but **only one in five kids who need mental health services receive timely, appropriate care. Together, we can do better for our kids!**

Believe in Brookline Kids ensures all children and families who need mental health support can find it at The Brookline Center. Over the past decade, with the generous help of our corporate supporters, The Brookline Center has provided more than \$10 million in free and reduced fee services and programs to children and families in need in Brookline – helping kids overcome challenges, build resilience, live more safely, and experience better health.

The Brookline Center is a healing place that children and families can turn to in times of need. **Demonstrate your organization's commitment to the mental health and safety for all children and families – become a sponsor of Believe in Brookline Kids 2019.**



When we talk about the kind of
COMMUNITY-BASED, FAMILY-CENTERED
mental health care that we want for kids and their families,
The Brookline Center is it. The Center is welcoming, stigma-busting,
and responsive to the community.



- KATE GINNIS, BOSTON CHILDREN'S HOSPITAL

EVENT OVERVIEW

On Saturday night, May 4, 2019, The Brookline Center will host its signature fundraising gala, Believe in Brookline Kids, at Boston's Cyclorama. Guests will enjoy an elegant, action-packed evening of thrills and delights – with circus-inspired dinner, cocktails, games, entertainment, and so much more! We are excited to welcome back Kiss 108's Billy Costa as our Believe in Brookline Kids 2019 emcee and auctioneer.

Over the past seven years, Believe in Brookline Kids has raised over \$2 million to support mental health care for kids in need; corporate and foundation sponsors play a crucial role.

Sponsors connect with an audience of hundreds from Brookline, Boston, Chestnut Hill, Newton, and nearby communities who care about the wellbeing of children and families. Past sponsors include financial and professional services, technology, healthcare, pharmaceutical, biotech, insurance, real estate, and media organizations.

Marketing benefits include event night visibility, pre- and post-event communication, and media. Let us customize a sponsorship package that meets your interests and marketing goals!



The Brookline Center has consistently proven to be one of
THE MOST IMPACTFUL AND EFFECTIVE
health care organizations in Massachusetts.

- CELESTE LEE,
BLUE CROSS BLUE SHIELD OF MASSACHUSETTS FOUNDATION



YOUR SPONSORSHIP IMPACT



ABOUT THE BROOKLINE CENTER

Access to timely and adequate care can prevent childhood mental health issues from defining a young person's life. All children deserve a chance to grow up healthy, safe, supported by their families, and accepted in their community.

The Brookline Center serves children and families experiencing difficult life circumstances and mental health issues regardless of ability to pay. **We transform children's lives through 20,000+ care visits each year, including \$1 million of free and subsidized care.**

- Children, youth, and family services make up 45% of our work.
- 75% of Center clients are low to moderate income.
- Our staff includes more than 100 clinicians, including 32 serving local public and private schools.
- We are a leader in mental health training and innovation.

We work with children and families statewide with a focus on Brookline, Boston, and neighboring cities and towns. More than 100 communities across Massachusetts have adopted our school-based BRYT program, providing a mental health safety net for over 115,000 students.

Your sponsorship will:

- Expand programs and services that strengthen the wellbeing of children and families in our community every day.
- Ensure that all children and families who need mental health support can find it at The Brookline Center.



THE BROOKLINE CENTER IS INCREDIBLE —

Your child gets a safe place to grow, you get access to extremely knowledgeable professionals, and you both become part of a supportive community. Every child should have a resource like this.

- BROOKLINE PARENT



CORPORATE BENEFITS AND DETAILS



EXCLUSIVE OPPORTUNITIES!

BIG TOP SPONSOR | \$15,000

Amaze and astound as guests are treated to an exciting program, live auctions, and daring entertainment under the Big Top, all to applaud and advance children's mental health!

NIGHT CIRCUS SPONSOR | \$15,000

Help keep the party going with live music, special after-hours entertainment, and a dazzling circus-inspired dessert bar.

BOTH OPPORTUNITIES INCLUDE:

- Premier placement of full-page color ad in program book
- Prime logo placement on special signage, gala program, and auction catalog
- Solo slide on jumbo screen at event
- Logo as clickable link on event website
- Company name in all press releases and event communications
- Shout-out from the podium
- Solo Facebook post and thank you tweets
- One table of 10 at Believe in Brookline Kids 2019

RINGMASTER SPONSOR | \$10,000

- Full-page ad in program book
- Logo prominently placed on signage and gala program
- Logo on Believe in Brookline Kids website
- Solo slide on jumbo screen
- Shout-out from the podium
- Two Facebook mentions and thank you tweets
- One table of 10 at Believe in Brookline Kids 2019

CENTER RING SPONSOR | \$5,000

- Half-page ad in program book
- Logo on event website and social media
- Logo on gala program and shared jumbo screen slide
- One Facebook mention and thank you tweet
- Six tickets to Believe in Brookline Kids 2019

HIGH WIRE SPONSOR | \$2,500

- Quarter-page ad in program book
- Logo on event website and social media
- Logo on gala program and shared jumbo screen slide
- Shared Facebook and thank you tweet
- Four tickets to Believe in Brookline Kids 2019

SPONSORSHIP CONTACT

Nancy Vineberg, Chief Development Officer
nancyvineberg@brooklinecenter.org | 617-277-8107



SPONSORSHIP COMMITMENT FORM



COMPANY/ORGANIZATION _____

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL

- BIG TOP SPONSOR | \$15,000 | EXCLUSIVE!
- NIGHT CIRCUS SPONSOR | \$15,000 | EXCLUSIVE!
- RINGMASTER SPONSOR | \$10,000
- CENTER RING SPONSOR | \$5,000
- HIGH WIRE SPONSOR | \$2,500

- PLEASE DONATE OUR GALA TICKETS TO BROOKLINE CENTER STAFF AND CLIENTS

Email your completed form to
kristenwnuck@brooklinecenter.org
by April 19, 2019.

